



REPORT ON

TREE GROWERS MELA- 2020, COIMBATORE



INSTITUTE OF FOREST GENETICS & TREE BREEDING

IFGTB has been conducting research and extension activities in the states of Tamilnadu, Kerala and Union territories of Puducherry & Andaman & Nicobar Islands. As an important extension activity, the Institute has been organizing Tree Growers' Mela as a flagship programme in several strategic places in Tamil Nadu to spread awareness on tree cultivation using improved planting materials including clones. The main objective of Tree Growers mela was to create awareness among farmers on tree cultivation techniques and use of effective high yielding clones for increasing their farm income; besides improving their understanding on the wood marketing issues. Last year, the mela was successfully held at Tiruvannamalai and Jayankondam, wherein 1312 & 450 farmers were benefitted respectively.

ICFRE has been sanctioned a dedicated scheme entitled "***Strengthening Forestry Research for Ecological Sustainability and Productivity Enhancement***" from Compensatory Afforestation Fund Act, 2018 (CAMPA) with a total budget outlay of 313.67 Crores. IFGTB organized two days Tree Growers' Mela 2020 at Institute of Forest Genetics & Tree Breeding (IFGTB), Coimbatore on **10.03.2020 & 11.03.2020** with support from CAMPA for the action plan 2019-2020 under the component "***Operationlization of Forestry Extension Strategy and Action Plan of ICFRE***". IFGTB has a major stake in the implementation of AICRPs (research component of CAMPA) among all the other institutes of ICFRE. Out of the 31 projects, IFGTB has secured 25 AICRPs on nationally important research themes with 11 National Project Coordinators responsible for coordinating the implementation of the research projects. Besides AICRPs, two important components under the scheme viz., "***National Programme for Conservation and Development of Forest Genetic Resources (FGR)***" as well as the extension component scheme as noted above is also sanctioned to IFGTB. It is in this background, the stakeholder meet like Tree Growers Mela assigns significance.

The mela was organised in collaboration with Tamil Nadu Forest Department, Tamil Nadu Newsprint & Papers Limited (TNPL), KVKs & NGOs. The themes and identified target groups for the two days mela is as below;

Date	Theme	Target Group
10.03.2020	Clonal Farm Forestry for Increased Productivity	Registered farmers from wood based industries
11.03.2020	Smart Tree Cultivation for Increasing farm income and Green cover	Registered farmers of TCPL Scheme of TNFD & members of Tree Growers Associations of Coimbatore, Erode, Salem & Tiruppur District

More than 1000 tree growers, front line staff of state forest department of Tamil Nadu, KVKs, representatives of wood based industries, NGOs and members of Tree Growers Associations participated in the programme. The tree growers of 21 districts of Tamil Nadu, Trissur and Palakkad districts of Kerala and Union territory of Puducherry participated in the two days mela.

IFGTB had developed high yielding varieties of fast growing tree species such as Teak, Casuarina, Eucalyptus and Tamarind. The institute is also working on other tree species like Melia, Gmelina, Ailanthus, Thespesia, Kadamba and Bamboos for higher productivity. The Clonal technologies developed by IFGTB along with the bio products were included in the thematic technical sessions. A team of scientists of IFGTB and invited forest based industries presented various concepts of plantation technology, availability of improved clones, pest and disease management and marketability of major identified species through interactive seminars & exhibition and the tree growers also got opportunity to share their experiences in tree cultivation.

Eight technical sessions mostly on "*Cultivation practices of Tree Species*" and "*Timber Marketing and trade*" were arranged for addressing the queries of the tree growers. These sessions focussed on the need for choosing appropriate tree species, improved planting / clonal material and package of practices for increased production and higher financial returns & on possibilities of better wood marketing. The wood based industries viz., Tamilnadu News Print and Papers Ltd (TNPL), Sheshashayee Paper Boards, Erode, ICAR KVK Avinashilingam, Karamadai, ICAR-KVK MYRADA, Gobichettipalayam, KVK, Tiruppur and KVK, Trissur (Kerala), Vanam India Foundation, Palladam, VETRY, Tiruppur and private nurseries participated to share their technologies and the wood based industry representatives took part in the discussions on procurement and marketing options for the farmers. Dr. S.

Murugesan, Director IFGTB presided over the inaugural session of the Tree Growers` Mela on 10th & 11th March, 2020.

Day 1: 10.03.2020

Shri. I. Anwardeen, IFS, Addl. PCCF, Salem circle & Director, Tamil Nadu Forest Academy (TNFA), Coimbatore, will grace the Inaugural session. Dr. N. Krishnakumar, IFS (Retd.), President OISCA International, TN Chapter & Formerly PCCF & HoFF, TNFD, & Dr. Seenivasan, General Manager (Operations), TNPL, Karur, graced the occasion as Guests of Honour. The first technical session on "*Cultivation practices of Pulpwood Tree Species*" was chaired by Dr. N. Krishnakumar while the technical session on "Industrial wood procurement-Prospects & Challenges" was chaired by Dr. Seenivasan, General Manager, TNPL, Karur. Some of the important panellist included Shri. Pon Senthil Kumar, Pasumai Vikatan (prominent journal of Agriculture and Agroforestry) and Dr. Ravi Kumar Theodore, Head Training and Extension division, Directorate of Extension Education, Tamil Nadu Agricultural University (TNAU). Besides the above technical sessions there were exclusive parallel sessions on cultivation practices for timber species and Integrated Pest & Disease management of tree crops. New publication of IFGTB namely "***Cultivation of Neolamarckia cadamba***" (Malayalam) authored by - *Dr. A. Vijayaraghavan, Scientist, IFGTB* & ***Bio product - Bio Bacilin*** – *Dr. V. Mohan, Scientist, IFGTB (Inventor)* was released in Mela, 2020.

Day 2: 11.03.2020

Shri. Debasis Jana, IFS, Addl. PCCF, Coimbatore Circle, Tamil Nadu Forest Department (TNFD), graced the occasion and delivered key note address. Shri. K. Balasubramanian, Executive President, Vanam India Foundation, Palladam, graced the occasion as Guest of Honour. Dr. R. Yasodha, Scientist, IFGTB chaired the session on "*Cultivation practices of Timber Tree Species*". Shri. Naganathan, IFS, Chief Conservator of Forests, Erode Circle chaired the session on "***Significance of Trees Outside Forests - Timber Marketing and Trade***". Besides the above technical sessions there were exclusive parallel sessions on cultivation practices for pulpwood tree species and Integrated Pest & Disease management of tree crops. Some of the important panellist included Shri. P. Kathirvel, IFS, Conservator of Forests, IFGTB, Shri. D. Venkatesh, IFS, DFO Coimbatore, TNFD and Dr. R. Alagesan, Programme Coordinator, ICAR-KVK MYRADA, Gobichettipalayam. New

publication of IFGTB namely "**Malai vembu Sagupadi – KalaVazhikatti**"(Tamil) authored by - Dr. Rekha Warriar, Scientist, IFGTB & Bio-Product - **MONA -20**, Dr. A. Karthikeyan, Scientist, IFGTB(Inventor) was unveiled in the Mela, 2020.

An exclusive exhibition on the tree cultivation technologies, clonal technologies, agroforestry models, nursery management, bio products, timber procurement and marketing options was arranged in the mela. Besides, IFGTB, the other major exhibitors included Tamilnadu News Print and Papers Ltd (TNPL), Sheshashayee Paper Boards, Erode, ICAR KVK Avinashilingam, Karamadai, ICAR-KVK MYRADA, Gobichettipalayam, Pasumai Vikatan, Iyarkai Nalla Vazhvu Maiyam(Natural & Traditional products), Thara blooms(Seeds & propagation materials) and AR seeds & flowers and private nurseries. A manual 'Marasagupadi' (Tree Cultivation practices - Tamil) published by IFGTB was given free of cost to all the participants of the mela. This training manual detail on the tree cultivation practices of selected and prioritised species for Tamil Nadu along with list of technical services offered by IFGTB, was compiled and published by Extension division of IFGTB. The mela was organised by Shri. Rajesh Gopalan, IFS, Chief Conservator of Forests & Head, Extension. The two day mela was for the first time live streamed in **YouTube** & the entire proceedings of inaugural and technical sessions may be accessed in the video form through the links <https://youtu.be/3PdKjQfJNns> & <https://youtu.be/QXv-POoVq00> for the first & second day respectively.

Photos



Dr. S. Murugesan, Director, IFGTB during his inaugural address



ICFRE Best Institution Award (2018-19) for IFGTB



New Release -Book on “Cultivation of Neolamarkia Cadamba”(Malayalam) authored by - Dr. A. Vijayaraghavan, Scientist, IFGTB



New Release -Bio product - Bio Bacilin - Dr. V. Mohan, Scientist, IFGTB (Inventor)



New Release - Book on “Malai vembu Sagupadi - Kala Vazhikatti”(Tamil) ,authored by - Dr. Rekha Warriar, Scientist, IFGTB



Bio-Product - MONA -20 - Dr. A. Karthikeyan, Scientist, IFGTB(Inventor)



Dignitaries visiting the exhibition stall



Visitors in the IFGTB Stall



Visitors in the stall



Scientists, IFGTB during the technical session



Parallel sessions at Auditorium



Farmers interaction during the technical session



During thematic discussions



During the Valedictory session



தினமலர்
செய்யும்புதுள் | புதன் | 11.3.2020

தனியார் நிலத்தில் மரம் வளர்ப்பை ஊக்குவிக்க வேண்டும்

வன உயர் பயிற்சியக இயக்குனர் வலியுறுத்தல்

கோவை, மார்ச் 11- "தனியார் நிலத்தில் மரம் வளர்ப்பை ஊக்குவிக்க வேண்டியது அவசியம்." என்று, கோவையில் நடந்த மரம் வளர்ப்போர் நிகழ்வில், தமிழ்நாடு வன உயர் பயிற்சியக இயக்குனர் அன்வார்தீன் பேசினார்.

கோவை, வன மாடுபயல் மற்றும் மரப்பெருக்கு நிறுவனம் மற்றும் தமிழ்நாடு காடுகளை ஆளும் திறவனம் சார்பில், மரம் வளர்ப்போர் விழா-2020 நேற்று தொடங்கியது.

வனத்துறை முன்னாள் தலைவரும், ஓய்வு பெற்ற டி.எப்.எஸ்., அதிகாரி ஏமாள் கிருஷ்ணசுமார் பேசுகையில், "தற்போது பல நாடுகளில் இருந்து நாம் மரங்கள் இறக்குமதி செய்கிறோம். "நாம் முயற்சித்தால், அதிகப்படியான மரங்கள் உற்பத்தி செய்து, வெளிநாடுகளுக்கு ஏற்றுமதியும் செய்ய முடியும். அதன் மூலம் ஏற்றுமதியை ஓடுக்கவும் முடியும்."



விக்க வேண்டும். தனியார் மரம் வளர்க்க தொடங்கினால், வனங்களின் மீதான அழுத்தம் குன்றும். சீனாவைத் தேவைமிக, 80 சதவீதம் பண்ணை காடுகளில் இருந்து வருகிறது. காடுகளை உற்பத்திக்கு தேவையான மொத்த மரமும் பண்ணை காடுகளில் இருந்தே கிடைக்கிறது. இதன் தேவை ஏதிரகாலத்தில் இன்னும் அதிகரிக்கும். பண்ணை காடுகள் சூழல் காப்பது மட்டுமீன்றி, தொழில் துறைக்கும் பயன்படுகிறது. இந்த வாய்ப்புகளை விவசாயிகள் பயன்படுத்திக்கொள்ள வேண்டும். இவ்வாறு, அவர் பேசினார்.

ஆண்டுதோறும் திருவிழா
வனமாடுபயல் மற்றும் மரப்பெருக்கு நிறுவன இயக்குனர் டாக்டர் முருகேசன் கூறுகையில், "மரப்பெருக்கு நிறுவனம், சவுக்கு, பூகலிட்டல் மரம்

* கோவை வன மாடுபயல் மற்றும் மரப்பெருக்கு நிறுவனத்தில் நடந்த நிகழ்ச்சியில், முதன்மை வரைப்பாதுகாவலர் அன்வார்தீன், வனமாடுபயல் நிறுவன இயக்குனர் முருகேசன், தமிழக முன்னாள் வனத்துறை தலைவர் கிருஷ்ணசுமார், மரப்பெருக்கு நிறுவன விரிவாக்கத்துறை தலைவர் ராஜேஷ் கோபாலன் ஆகியோர் சிறப்பு மலரை வெளியிட்டனர்.

என்றார்.

பேசியதாவது
இந்தியாவில், வனத்துக்கு வெளிப்பே மரம் வளர்ப்போர் தான் மரங்கள் உள்ளன. தமிழகத்தில் இந்த சதவீதம் 3.7 சதவீதம் ஆக இருக்கிறது. ஆனால், கோவையில், 7.8 சதவீதம் நிலப்பரப்பில் வனத்துக்கு வெளிப்பே மரம் வளர்ப்போர் உள்ளனர். கோவை வன மாடுபயல் மற்றும் மரப்பெருக்கு நிறுவனம், சவுக்கு, பூகலிட்டல் மரம் வளர்ப்போர் விழா-2020 நேற்று தொடங்கியது.

NEW COLLABORATION

Two govt bodies open tree growers mela, plan to grow over 1K trees

EXPRESS NEWS SERVICE
@Coimbatore

INSTITUTE of Forest Genetics and Tree Breeding (IFGTB) inaugurated a two-day-long Tree Growers' Mela 2020 on Tuesday in collaboration with Tamil Nadu Forest Department and Tamil Nadu Newsprint and Papers Limited (TNPL). Over 1,000 tree growers in and around Coimbatore, Erode, Salem and Tirupur districts would be sharing their experiences in tree cultivation during the programme.

As an important extension activity, the institute has been organising mela in several



strategic places in Tamil Nadu to spread awareness on tree cultivation using improved planting materials including clones. The main objective is to create awareness among farmers on tree cultivation techniques. According to the press release, technical sessions on cultivation practices of tree species and timber marketing and trade would focus on the need for choosing appropriate tree species, improved planting, and the package of practices for increased production.

The wood-based industries including Tamil Nadu News

Print and Papers Ltd (TNPL) and private nurseries would share their technologies in procurement and marketing options for the farmers. An exclusive exhibition on the tree cultivation technologies, clonal technologies, nursery management, timber procurement, and marketing options has been arranged in the mela. IFGTB has developed high yielding varieties of fast-growing tree species such as teak, casuarina, etc. The institute, is one of nine research institutions of the Indian Council of Forestry Research and Education, an autonomous organisation of the Ministry of Environment and Forests and Climate Change.



Tree growers' mela evokes

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COIMBATORE

Tree growers' mela evokes good response

STAFF REPORTER

COIMBATORE, MARCH 11, 2020 23:55 IST
UPDATED: MARCH 11, 2020 23:55 IST

More than 1,000 tree growers take part in the two-day mela

More than 1,000 tree growers from Coimbatore, Tiruppur, Erode, and Salem participated in a two-day 'Tree Growers' Mela' that concluded at the Institute of Forest Genetics and Tree Breeding (IFGTB) here on Wednesday.



11.03.2020

2-day mela for tree growers begins

TIMES NEWS NETWORK

Coimbatore: The two-day mela for tree growers got underway at the Institute of Forest Genetics and Tree Breeding here on Tuesday. On display are high yielding varieties of fast growing trees like teak, casuarina, eucalyptus and tamarind. Latest farming techniques and other forestry products like biofertilizers, growth boosters are also on display.

The mela, organized along with the state forest department, showcases high yielding varieties developed by the IFGTB and other varieties like kadamba and bamboos that the institute is working on.

"We are also exhibiting various concepts of plantation technology, availability of improved clones, pest and disease management techniques and marketability of major identified species through interactive seminars & exhibition," said a

scientist. The mela has also called on a few successful tree growers to share experiences.

The focus of the seminar was on timber, with a special session on timber marketing and trade featuring in the schedule. "The sessions will focus on the need for choosing appropriate tree species, improved planting and clonal materials, package of practices for increased production and higher financial returns and possibilities of better wood marketing," said a statement from the institute.

Besides several tree growers from the western region, representatives of wood-based industries like Tamilnadu News Print and Papers Ltd (TNPL), Sharon Plywood Industries, Century Plywood, KVK MYRADA, Gobichettipalayam, Vanam India Foundation, Palladam, VETRY, Tirupur and private nurseries are participating in the event.

മലയാള മനോരമ



11.03.2020

കോയമ്പത്തൂരിൽ ട്രീ ഗ്രോവേഴ്സ് മേള തുടങ്ങി

കോയമ്പത്തൂർ • ഇൻസ്റ്റിറ്റ്യൂട്ട് ഓഫ് ഫോറസ്റ്റ് ജനറ്റിക്സ് ആൻഡ് ട്രീ ബ്രീഡിങ്ങിൽ ട്രീ ഗ്രോവേഴ്സ് മേള തുടങ്ങി. തമിഴ്നാട് ഫോറസ്റ്റ് അക്കാദമി ഡയറക്ടർ ഐ. അൻവർദ്ദീൻ ഉദ്ഘാടനം ചെയ്തു.

ഓയിസ്ക തമിഴ്നാട് ചാപ്റ്റർ പ്രസിഡന്റ് ഡോ. എൻ. കൃഷ്ണകുമാർ വിശിഷ്ടാതിഥിയായി പങ്കെടുത്തു. ഐഎഫ്ജിടിബി ഡയറക്ടർ ഡോ. എസ്. മുരുകൻ

അധ്യക്ഷത വഹിച്ചു. ശാസ്ത്രജ്ഞൻ ഡോ. എ. വിജയരാഘവന്റെ മലയാളം പ്രസിദ്ധീകരണം, ശാസ്ത്രജ്ഞൻ ഡോ. വി. മോഹനന്റെ ബയോ പ്രോഡക്ട് എന്നിവ പുറത്തിറക്കി.

തമിഴ്നാട് വനം വകുപ്പ്, ടിഎൻപിഎൻ, കെവികെ. സർക്കാരതര സൗകര്യങ്ങൾ എന്നിവയുടെ സഹകരണത്തോടെയാണ് മേള നടത്തുന്നത്. ഇന്ന് സമാപിക്കും.



THE TIMES OF INDIA

12.03.2020

Dist sees increase in forest cover over past two years

On Track To Achieve The Target Of 33.3% Forest Cover By 2030

Times News Network

Coimbatore: The forest cover in the district has increased by 94sq km in a span of two years, said a field report by the chief conservator of forests Debasish Jana.

He said compared to the forest survey of India's report in 2017, the 2019 report showed that forest cover in Tamil Nadu has increased by 80sqkm. In Coimbatore, it has increased by 94sqkm.

He said, "If tree growers and farmers continue at the same rate, we could reach our national target of achieving 33.3% forest cover by 2030."

Jana was speaking at the inauguration of the two of the tree growers clubs organised by city-based Institute of Forest Genetics and Tree Breeding on Wednesday. Speaking about the country and state's target of achieving



33.3% forest cover by 2030, he said the most recent forest survey report in Tamil Nadu showed a forest cover of 23.8%. "But we are seeing a definite increase if we compare the 2017 and 2019 reports. The credit for this goes to the tree growers and NGOs which produce quality planting material for mass scale plantation," he said.

Jana admitted that they were perceived difficulties in mass scale plantation of trees, because agricultural land or fertile land can't be used for this purpose as it would

decrease food production levels. He said multiple institutions including TNMF and NGOs were working on creating WhatsApp groups for tree growers. "They will upload videos on how to prune a tree, because if you prune it wrong, the tree gets injured, knots will form, and you won't get good pieces in the market. The group is also expected to update details like market prices for the quality-grown seedlings," he said. He also advised farmers in the region who are eager

to cultivate sandal, because of its high monetary value, to first check if they have enough water to set up a nursery system for the trees to ensure it does not get smothered. "It is also important to check if they have the right condition to cultivate sandalwood, because the real value and money is in the tree's heartwood. The outside sap is not that valuable," he said. Farmers were also encouraged to get into tree farming because it acts as an insurance against sudden crop price falls or even natural disasters. These trees are like an insurance policy and can be used for your child's education," he said. "The best farmers to give us feedback on our varieties or even varieties they are growing, to tell us the issues they face, so that we can research ways to solve it," TNMF director S. Murugesan said.

THE HINDU

12.03.2020

Tree growers' mela evokes good response

More than 1,000 tree growers take part in the two-day mela

STAFF REPORTER
COIMBATORE

More than 1,000 tree growers from Coimbatore, Tiruppur, Erode, and Salem participated in a two-day 'Tree Growers' Mela' that concluded at the Institute of Forest Genetics and Tree Breeding (IFGTB) here on Wednesday.

I. Anwardeen, Director of Tamil Nadu Forest Academy (TNFA), Coimbatore, and N. Krishnakumar, Former Principal Chief Conservator of Forests, Head of Forest Force, were the chief guest and guest of honour respectively at the event.

The mela was organised in collaboration with the Forest Department, Tamil Nadu Newsprint and Papers Limited (TNPL), Krishi Vigyan Kendras (KVKs) and NGOs, a press release said.

Theme

The theme for the first day was 'Clonal Farm Forestry for Increased Productivity',

which targeted registered farmers from wood-based industries. Technical sessions on cultivation practices and timber marketing were arranged to address the queries of the tree growers. An exhibition on tree cultivation technologies, clonal technologies, nursery management, timber procurement and products of IFGTB was arranged for the farmers at the event.

Award

During the inaugural event, S. Murugesan, Director of IFGTB, received an award for the best research institute of the Indian Council of Forestry Research and Education (ICFRE), as IFGTB received the first rank among the ICFRE institutes in the country, the press release said.

The mela was organised by Extension Division of the IFGTB headed by Rajesh Gopalan, Chief Conservator of Forests and Head of Extension Division, according to the release.

On Wednesday, Debasis Jana, Additional Principal Chief Conservator of Forests (Coimbatore Circle), addressed the participants.

12.03.2020

മരംവളർത്തൽ കർഷകരുടെ മേള



കേരള തമിഴ്നാട് മരംവളർത്തൽ കർഷകരുടെ സമ്മേളനത്തിന്റെ ചാഗലായി നടന്ന പ്രദർശനത്തിൽനിന്ന് കോയമ്പത്തൂർ കേരളത്തിലെ യു. തമിഴ്നാട്ടിലെയും മരംവളർത്തൽ കർഷകരുടെയും ഇൻസ്റ്റിറ്റ്യൂട്ട് ഓഫ് ഫോറസ്റ്റ് മെനേജ്മെന്റ് ആൻഡ് ടി ബ്രിഡിങ്ങിൽ രണ്ടു ദിവസത്തെ ടി മെറ്റ്രോപോളിസ് മേള നടത്തി. 'മെയിസ്സ' തമിഴ്നാട് ചാപ്റ്റർ പ്രസിഡൻ്റ് ഡോ. എൻ. കൃഷ്ണകുമാർ വിശിഷ്ടാതിഥിയായി. തമിഴ്നാട് ഫോറസ്റ്റ് അക്കാദമി ഡയറക്ടർ ഐ. അൻവുട്ടിൻ ഉദ്ഘാടനം ചെയ്തു. ഐ.എഫ്. ജി.ടി.ബി. ഡയറക്ടർ ഡോ. എൻ. മുരുകൻ അധ്യക്ഷത വഹിച്ചു. ശാന്തജ്ഞരായ ഡോ. എ. വിജയരാഘവൻ തചിച്ച മലയാളം പ്രസിദ്ധീകരണം, ഡോ. എൻ. വി. മോഹൻറെ ബയോ പ്രോഡക്ട്-ബയോ ബോസിംഗിൻ എന്നിവ പ്രകാശനം ചെയ്തു. തമിഴ്നാട് വനം വകുപ്പിൻറെയും സർക്കാരിതര സംഘടനകളുടെയും സഹകരണത്തോടെയാണ് മേള നടന്നത്.

**DIRECTOR
IFGTB**
